**ORGANIC SEARCH COMPETITORS WORKSHEET**

**Keyword or Keyword Phrase: Growth Hacking**

**Competitor Name Competitor URL**

1. Optimizely www.optimizely.com

2. Growth Tools www.growthtools.com

3. Snovio www.snov.io

4. Growth Hackers www.growthhackers.com

5. Grow With Ward www.growwthward.com

6. Send Pulse www.sendpulse.com

7. Crazy Egg www.crazyegg.com

8. Engaio Digital www.engaiodigital.com

9. Quick Sprout www.quicksprout.com

10. Kajabi www.kajabi.com



**PAID SEARCH COMPETITORS WORKSHEET**

**Keyword or Keyword Phrase: Growth Hacking**

**Competitor Name Competitor URL**

1. Amplience www.amplience.com

2. Bright Spot www.brightspot.com

3. RBA Consulting www.rbaconsulting.com

4. Kentico www.kentico.com

5. Contentful www.contentful.com

6. Storyblok www.storyblok.com

7. Magnolia CMS www.magnolia-cms.com

8. Search Stax www.searchstax.com

9. Sanity www.sanity.io

10.VWO www.vwo.com



**SEMRUSH COMPETITOR WORKSHEET**

**Competitor Seed URL: www.optimizely.com**

**Competitor Name Competitor URL**

1. VWO www.vwo.com

2. CXL www.cxl.com

3. AB Tasty www.abtasty.com

4. Dynamic Yield www.dynamicyield.com

5. Hotjar www.hotjar.com

6. Marketo www.marketo.com

7. Sitecore www.sitecore.com

8. Split www.split.io

9. Co-Schedule www.coschedule.com

10. Search Engine Land www.searchengineland.com



**Inbound/Outbound Traffic Intelligence Worksheet**

**URL Analyzed:** https://www.growthhackers.com/

**Lead Magnet Ideas:** Computer Electronics

**Tripwire Ideas:** Computer Electronics

**Core Offer Ideas:** Online Marketing

**Profit Maximizer Ideas:** Business & Consumer Service

**Return Path Ideas:** Business & Consumer Service

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**Ebay Product & Pricing Research Worksheet Lead Magnet Ideas:** [Audiobook How I Built Massive Social Following in 30 Days by Brendan Kane](https://www.ebay.com/itm/284838928706?hash=item4251b92142:g:6UAAAOSwc1hil91m&amdata=enc%3AAQAHAAAAoCp6E%2BCcAIJ41BSttoSkU9EYhGSI03nAUsGuaYBzLYQn8YTocXCUcOaIoTlrAfR%2BaRs8gkR%2BRwxZIRXhsHArjkHtf94bH9BATSc2q4VEWfHrmlA8KUpcy7RNjevFacBRad0TF%2F5h98ubQGN7F3ZHGV9k%2FjO82%2Bf8qLfQL97j5O3blQDgjz%2B1fqeCgd081dJLp5AW3BVNAeBT7DwV1nFKzYU%3D%7Ctkp%3ABk9SR4KArdqhYQ)

**Tripwire Ideas:** Weird Parenting Wins: Bathtub Dining, Family Screams, and Other Hacks

**Core Offer Ideas:** [Ninja Life Hacks Growth Mindset 8 Book Box Set](https://www.ebay.com/itm/234642743201?hash=item36a1cc1fa1:g:cbkAAOSwRxVi5wMt&amdata=enc%3AAQAHAAAAoHfN1e8aT%2FB3d6JUlKFCRQZqwmWK1IvcdDNxKP9JzuPyAw81maBXn15Cm3I%2BonWmNhoBKo895NLvP2d450eDbjZU%2Fk7Gy2FFzFgo3LIS7lwDP2Q%2BVRyHrd4fdewS%2F35SQSx%2FY%2BdWIvA7RB%2FaMhNP4Ntd02cMADI8%2Bt3d1f1rrAA%2BStv%2BCGjQ7CBQSiHSaffaO%2F1riTGJXzdqiyCQdjXZ2w8%3D%7Ctkp%3ABk9SR4a1s9qhYQ)

**Profit Maximizer Ideas:** [Hacking Growth by Brown](https://www.ebay.com/itm/295286916507?epid=2245994964&hash=item44c078c59b:g:vdYAAOSwu-Fi5u64&amdata=enc%3AAQAHAAAA4AU3FS9gRTCQ9iV3DBkYEucEupyOXXzXNrTuDZu0JhzdBHaejiy3M23%2F6uPp6X5afW4fwafMYhpXL32h55hUSGSEAGfgMg2FmV0bjpoYeF%2BGpg7bL3k%2BOTMzsE5WlajnZMTBp9R5gBgbKa5R3GJ5y8FuqigCaWCFGOn4QGt4DuE5GoaaMtl6b0a1deO3pPNGu3Tj8BtpVtPTInLrdld4uJcojQ8kOEMoThoP5YmCXVYlNoMuNiMlQ7owHEyaDvgKarDihV51Z05UKZ%2BKe83gfbXquK2y2YXAfxPCCAyTaYNm%7Ctkp%3ABFBMhrWz2qFh)

**Copy Fear/Benefit Ideas:** [Growth Hacking - Tomas Herzberger](https://www.ebay.com/itm/134319452115?hash=item1f46102fd3:g:IKwAAOSw1PRjbPyW&amdata=enc%3AAQAHAAAAoHU6H6QIX453nDIRaFWo%2BGx8t2enDSx4NmY%2BjAWNz%2B9nUpBp7F%2FZJJwY1i79DG%2FkBJ2FbI7qVhOe5NJOPjdeVCRFKLuH471%2BWfFLiMoCpf85d6uhgKTfb1b%2FrfFAw1l3myH4mCuCfJbC%2ByoEscSX1ot2nkIGh3gvtqVoCO1b0H5ddnMykrVD9vccl8CcidUd9Y%2FYZxVqIhRFTS3J2lI428I%3D%7Ctkp%3ABk9SR8DdxNqhYQ)

**JV/Affiliate Ideas:**

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**ClickBank Product & Pricing Research Worksheet Lead Magnet Ideas:** [New Sales Letter Dec 2016 - Send test traffic now!](https://cbengine.com/id/jimwolfe)

**Tripwire Ideas:** [Professional Judgment Recovery & Small Claims Processing Course](https://cbengine.com/id/geozip)

**Core Offer Ideas:** Freight Broker Profits

**Profit Maximizer Ideas:** [Folifort Hair Growth - Stop Hair Loss & Greying](https://cbengine.com/id/foli4)

**Copy Fear/Benefit Ideas:**

**JV/Affiliate Ideas:** http://t.jvhacking.hop.clickbank.net

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**Best-Selling Book Worksheet**

**Lead Magnet Ideas:** Hacking Growth Audible Trial

**Tripwire Ideas:** [The Growth Hacking Book: Most Guarded Growth Marketing Secrets The Silicon Valley Giants Don't Want You To Know](https://www.amazon.com/Growth-Hacking-Book-Guarded-Marketing-ebook/dp/B07V5936YT/ref=sr_1_fkmr0_1?crid=2S3D6M2TGWUXT&keywords=growth+hacking+silicon+valley%27s+best+kept+secret&qid=1670968659&sprefix=growth+hacking%2Caps%2C302&sr=8-1-fkmr0)

**Core Offer Ideas:** [Growth Hacking:Silicon Valley's Best Kept Secret](https://www.amazon.com/Growth-Hacking-Silicon-Valleys-Secret/dp/1619616009/ref=sr_1_1?crid=2S3D6M2TGWUXT&keywords=growth+hacking+silicon+valley%27s+best+kept+secret&qid=1670968659&sprefix=growth+hacking%2Caps%2C302&sr=8-1)

**Profit Maximizer Ideas:** [Hacking Growth: How Today's Fastest-Growing Companies Drive Breakout Success](https://www.amazon.com/Hacking-Growth-audiobook/dp/B06XKHD1DN/ref=sr_1_1?crid=31TZ9HKRWFWTZ&keywords=growth+hacking&qid=1670969570&sprefix=growth+hacking%2Caps%2C433&sr=8-1)

**Copy Fear/Benefit Ideas:** [Advolution: How to Build a Systematic, Self-Improving, and Future-Proof Digital Marketing Program](https://www.amazon.com/gp/slredirect/picassoRedirect.html/ref=pa_sp_atf_digital-text_sr_pg1_1?ie=UTF8&adId=A05468862FWECVUY362IW&qualifier=1670969784&id=1340284640704895&widgetName=sp_atf&url=%2FAdvolution-Systematic-Self-Improving-Future-Proof-Marketing%2Fdp%2F1544535015%2Fref%3Dsr_1_3_sspa%3Fcrid%3D31TZ9HKRWFWTZ%26keywords%3Dgrowth%2Bhacking%26qid%3D1670969784%26rnid%3D2941120011%26s%3Ddigital-text%26sprefix%3Dgrowth%2Bhacking%252Caps%252C433%26sr%3D1-3-spons%26psc%3D1)

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**Alibaba Product Worksheet**

**Lead Magnet Ideas:** [Full Spectrum Height Adjustable, Automatic Timer, Idea for Small Plant Plant Grow Light](https://www.alibaba.com/product-detail/Full-Spectrum-Height-Adjustable-Automatic-Timer_1600497465375.html)

**Tripwire Ideas:**

**Core Offer Ideas:** [Sf4000 Lex Strip 30w Uv Effect On Plant Growth Strips Amazon Led Grow Light](https://www.alibaba.com/product-detail/Sf4000-Lex-Strip-30w-Uv-Effect_1600594279070.html)

**Profit Maximizer Ideas:** [More Yield grow lights spectrum tuning ETL Approval Optics Led Grow Light for indoor medical plants](https://www.alibaba.com/product-detail/More-Yield-grow-lights-spectrum-tuning_62395327274.html)

**Copy Fear/Benefit Ideas:** [3/4 bars module design led grow lights for the vertical farming system and growing wall Plant](https://www.alibaba.com/product-detail/3-4-bars-module-design-led_1600074140662.html)

**JV/Affiliate Ideas:**

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**Final Funnel ArchitectureWorksheet**

**Lead Magnet:** [New Sales Letter Dec 2016 - Send test traffic now!](https://cbengine.com/id/jimwolfe)

**Tripwire:** [Professional Judgment Recovery & Small Claims Processing Course](https://cbengine.com/id/geozip)

**Core Offer:** [Growth Hacking:Silicon Valley's Best Kept Secret](https://www.amazon.com/Growth-Hacking-Silicon-Valleys-Secret/dp/1619616009/ref=sr_1_1?crid=2S3D6M2TGWUXT&keywords=growth+hacking+silicon+valley%27s+best+kept+secret&qid=1670968659&sprefix=growth+hacking%2Caps%2C302&sr=8-1)

**Profit Maximizer:** [Hacking Growth: How Today's Fastest-Growing Companies Drive Breakout Success](https://www.amazon.com/Hacking-Growth-audiobook/dp/B06XKHD1DN/ref=sr_1_1?crid=31TZ9HKRWFWTZ&keywords=growth+hacking&qid=1670969570&sprefix=growth+hacking%2Caps%2C433&sr=8-1)

**Copy Fear/Benefit Ideas:** [Advolution: How to Build a Systematic, Self-Improving, and Future-Proof Digital Marketing Program](https://www.amazon.com/gp/slredirect/picassoRedirect.html/ref=pa_sp_atf_digital-text_sr_pg1_1?ie=UTF8&adId=A05468862FWECVUY362IW&qualifier=1670969784&id=1340284640704895&widgetName=sp_atf&url=%2FAdvolution-Systematic-Self-Improving-Future-Proof-Marketing%2Fdp%2F1544535015%2Fref%3Dsr_1_3_sspa%3Fcrid%3D31TZ9HKRWFWTZ%26keywords%3Dgrowth%2Bhacking%26qid%3D1670969784%26rnid%3D2941120011%26s%3Ddigital-text%26sprefix%3Dgrowth%2Bhacking%252Caps%252C433%26sr%3D1-3-spons%26psc%3D1)**JV/Affiliate Ideas:** http://t.jvhacking.hop.clickbank.net